



# TRINITY NEWS

For Family & Friends of Trinity Moravian Church

October-November 2024

*From the Pastor:*

## Invite A Friend!

Do you know why most people first visit a church? Advertising? Knowing the pastor? NOPE — research has shown over and over that the most significant factor (by a long shot!) is that *someone invited them!* So I'm lookin' at you, people in the pews. As you will see in this issue, we are doing all the things that we should be doing for outreach—events, advertising, promotion. Lysa Troemel has come on board as social media manager to develop, document, and measure a significant advertising program on Instagram and Facebook. If you're on those platforms, you'll be seeing our ads pop up, mostly members talking about why Trinity is special. These are pretty powerful, especially given the amazing PR our congregation has had in the last year or so. But all these things do is lay the groundwork, prepare the ground. It's still up to you to personally invite that coworker, that friend, that neighbor. They will already know who we are, and your invitation will fall on receptive ears — “Wow, you go to *that* church? I've heard about them!”

So make the effort—invite them! Ask them to sit with you in worship. Invite them to come have a cup of coffee at 10:30. Introduce them to people. Help them find the church home they are looking for!

— *Pastor John*



Our summer Debt Jubilee Campaign was able to purchase—and forgive—more than \$3.8 million in medical debts. The campaign initially targeted 14 counties west of Forsyth – in the “High Country.” Many of these counties are very challenged for health care. In July and August, we raised a total of \$13,828.90, which included help from Fries Memorial Moravian Church and Moravia Moravian Church, and donations from many individuals. We specified that any “overflow” could be used in any other NC county. At the end, Undue Medical Debt was able to purchase a total of \$3,817,084.95 in past-due medical debts owed by 2,544 NC households, spread across 75 on NC's 100 counties.

The largest individual debt abolished was \$5,844 in Stanly County – the smallest was \$140 in Transylvania

County. In all cases, the debts met Undue Medical Debt's rigorous standards — the household earns 4x or below the federal poverty level or they have medical debt that is 5% or more of their total annual income. The vast majority of cases are closer to Federal Poverty Level.

Our work, reported nationally and internationally, has inspired action on the issue. Governor Roy Cooper visited Trinity to hold a “round table” discussion on a new program that would have hospitals forgive debt. Cooper said, “We are all inspired by this amazing faith community that has come together to help relieve the tremendous burden of medical debt for thousands of North Carolinians.” All 99 hospital systems ended up signing on to the program, and Atrium has begun the process of lifting liens and forgiving past-due debts for the poor.



We affirm that all people, regardless of race, culture, country of origin, gender, orientation, or ability, are welcome and beloved in God's Kingdom and in our congregation.

# New Team Members!



*We are excited to announce that we have added three new people to our part-time staff. We have not had a person in the office since the pandemic; when we came out of that period, the employment picture was such that we received no applicants for the position. We are very pleased to have found qualified individuals!*



**Steven Schlee**, who is Katie Schlee’s brother, joined our fellowship by the reaffirmation of faith on Sunday, September 29. Steven moved to the area last year after retirement, and has become active in the Seekers’ Class. He has attended worship regularly. Please take a moment to extend a Trinity welcome to Br Schlee!



**Michelle Goodson**, who is a very experienced bookkeeper, has come on board to do both bookkeeping and office management. She started on September 23 and is transitioning into the responsibilities, starting with the financials. Sr. Goodson lives in Dobson, and has previously worked for several churches. She volunteered with the former “Taking It To the Streets” ministry in our neighborhood in the past . We are still working on the exact office hours, and may recruit some volunteers to help.

After Julie Rouse, our previous nursery supervisor, moved away, we searched extensively for a new person in that role. **Marie Bartlett**, (who is Paul Sluder’s sister), has agreed to fill this important role for us! She started on September 29. Marie has had a rich career as a journalist and writer, with numerous books to her credit, including *The Frontier Nursing Service*. She moved to this area earlier this year. Parents, please stop by the nursery to meet Sr. Bartlett!

### Social Media/PR Manager

The Board has created a new position of Social Media/PR Manager, who will manage our new intensive advertising campaign on Instagram and Facebook. Our own Lyssa Troemel has signed on to this position for the rest of the year, to kick start, document, test, and evaluate our outreach program (see article). Sr. Troemel has recently completed her Master’s Degree in Animatronics from UNCSA, and she is hoping to pursue that career in the new year. She has been active in our puppet program and sings in the choir.



Lyssa Troemel

## ADVENT FAMILY WORKSHOP

We will once again hold our beloved Advent Family Workshop! This year, it will be held on Sunday, December 8 starting at 5 pm. Save the date!







## SCOUTING NEWS

### Scouting News from Troop 716

I just wanted to give you a quick update of the troop and what we have going on. We had seven of our eight Scouts attend Raven Knob this summer. Thank you all for your support to make this happen. The boys earned an average of four merit badges each when during the week along with lots of other fun. The fall season is upon us now and things are very busy. We said so long to one Scout, Luke, as he has left us to attend the University of California at Davis. He is very close to finishing his Eagle so we are keeping in touch to finish the last of his requirements. Thanks again for all the support of his Eagle Project with Goodwill. When one leaves another joins so we had a new Scout join us a few weeks ago as well. The troop will be selling popcorn this fall but not the some of you may remember. Instead of taking orders ahead then delivering and collecting, we will be doing what the Scouts America refers to as a "Show and Sell (think Girl Scout cookies). We hope to do this at the Lowes Foods at Oliver's Crossing but we will let you know the date, time and location when it is nailed down. Just in case you missed the announcement, we will not be having a fall yard sale. The date she has it scheduled at Midway Town Center conflicts with one of our activities. We do plan to have a sale in the spring. If you have yard sale items, scrap metal, or aluminum cans you would like us to pick up, just give me a call at 336-591-5228.

Thanks again for all of your support!

- Bruce Sherman  
Scoutmaster

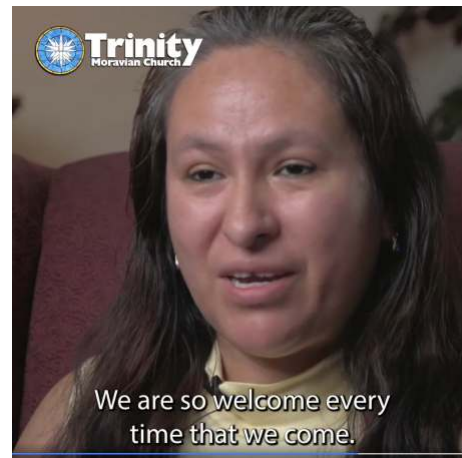
## LUNCH & LEARN

### Preplanning & Moravian Funeral Traditions

On Sunday, October 13, the Women's Fellowship will host a delicious luncheon after worship. The menu will be pintos, slaw, cornbread, and banana pudding. After some tasty food and excellent fellowship, we'll have a presentation about our unique Moravian funeral traditions. **Pastor John** will explain the Lebenslauf, or life story, that passes your spiritual experiences to the next generation, and the unusual practice of being buried in "choirs." **David Bergstone** will explain the policies of Salem Congregation and burial in Salem Graveyard, or "God's Acre." **Jamie Dease** from Hayworth-Miller will have information on preplanning. After the presentation, we'll have a time when you can ask any questions you have about traditions, policies, or practices.



Enjoy time to chat and have fellowship while enjoying a cup of good coffee right before church! Starting at 10:30 each Sunday, coffee will be available in the Library—just go through the south door next to the choir in the sanctuary, and you'll be there! Ushers will be glad to show you where. Parents are welcome to take their children to nursery and enjoy coffee and fellowship before worship.



## OUTREACH CAMPAIGN

We have launched a significant advertising/outreach campaign over Instagram and Facebook. Brief 30-second spots allow some of our members to share what is special about Trinity Moravian Church, and to invite people to visit. We are seeking to reach like-minded folks who are seeking a church or new spiritual experience, and would like to be involved in what we are doing to change the world.

If all goes well, we hope that this will attract new visitors. Just give them that genuine "Trinity welcome," show them where the coffee is! *But better yet, INVITE a friend or neighbor!* According to a survey, 86% of people who attend church say they were invited by a friend or family member, while only 2% said they went because of advertising.

If you haven't seen the current spots, you can go to Youtube.com, search for Trinity Moravian Church, go to our channel, and click on "PLAYLISTS." The "Instagram Spots" list will show the current spots—or you can use the following link:

[https://www.youtube.com/playlist?list=PLAmHGhgTu5M0cVSw\\_68elDRKmTuaBSC90](https://www.youtube.com/playlist?list=PLAmHGhgTu5M0cVSw_68elDRKmTuaBSC90)

# Annual Church Council

Sunday, November 10 following worship.

We will enjoy a delicious luncheon together, followed by our annual Church Council. It is very important for our active members to be present at this meeting. We will present the current plan for outreach, our vision for 2025, and our budget. New members are elected to the Church Board. Please save the date and plan to stay for this important meeting!

## OCTOBER EVENTS

- Oct 6 World Communion  
Blessing of Animals 4 pm
- Oct 13 Prayer Day World Mission  
NOON Lunch & Learn  
*Moravian Funeral Traditions*
- Oct 20 Rt. Rev. Lane Sapp Preaches
- Oct 27 Prayer—Rights for Women
- Oct 31 5 pm Trunk Or Treat

## NOVEMBER EVENTS

- November 3 All Saints Sunday  
> **CLOCKS MOVE BACK AN HOUR!**
- November 3 @ 3 pm we will host the annual **Southern Province Mission Lovefeast**
- November 10 Annual CHURCH COUNCIL
- November 27 Community Thanksgiving Eve Lovefeast

ONLINE CALENDAR: [trinitymoravian.org](http://trinitymoravian.org)—Click on CALENDAR

# Mission Lovefeast

We have been asked to host the annual **Southern Province Mission Lovefeast** on Sunday, November 3 at 3:00 pm. Pastor John Jackman will bring the message for the service, and there will be music from the Trinity Choir and other choirs.

**Please set aside this date and plan to attend!**



## SUNNYSIDE - CENTRAL TERRACE - WASHINGTON PARK

# Community Thanksgiving Service

*Joining together....  
Five area congregations  
Anthony's Plot  
All our neighbors  
Special Music  
Moravian Lovefeast*

*Offering provides direct emergency assistance to our neighbors*

**Wednesday, November 27 7:30-8:30 PM**

**Trinity Moravian Church  
220 East Sprague Street  
Winston-Salem, NC**



*Now thank we all our God, with hearts and hands and voices!*



### Among Our Members:

**Arlene Flores** is now on active duty on the USS Harry S Truman. The ship has been deployed to the Red Sea for active duty due to the conflict in the Middle East. Please keep her and her shipmates in your prayers!



Congratulations to **PATRICK RUSSELL**, son of Pat and Bonnie Russell, who was married to **MICHELLE SLATE RUSSELL** on Saturday, September 21.



# FIESTA

If you have never been to the **Hispanic League Fiesta** in downtown Winston-Salem, you have really missed an event! The estimated crowd was around 20,000 on a beautiful Saturday in September—and this year, we had a booth handing out information about LOGOS, the Debt Jubilee Project, and information on how to apply for Medicaid. We had many children stop by to make a friendship bracelet, giving us a chance to talk at length with their parents. Thanks to Carla Catalan Day, June Edwards, Greg Gentle, John Foltz, and Sharon Sherman for their help!

## SUNNYSIDE TRUNK OR TREAT

Thursday, October 31 we will host the annual **Sunnyside Trunk or Treat** starting at 5 pm in the Trinity Moravian Church parking lot at the corner of Sunnyside and E. Devonshire this evening from 5 pm to 7 pm! We are joining with Anthony's Plot and Central Terrace UMC to sponsor this popular event!

*ALL superheroes, goblins, skeletons, witches, warlocks and so on welcome!*



# For Your Calendar

- October 6 World Communion
- October 13 Prayer Day for World Mission  
NOON Lunch & Learn
- October 20 Rt. Rev Lane Sapp Preaches
- October 27 Prayer Day—Rights for Women
- November 3 “The Greatest Commandment”  
3 pm Mission Lovefeast
- November 10 “The Widow’s Penny”  
Lunch & Church Council
- November 17 “Not One Stone!”
- November 24 Reign of Christ Sunday

## PERMITTED ACTIVITIES

IN THE CHURCH



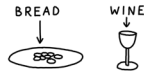
HYMNS



SERMONS



COMMUNION



TIMES OF SILENCE



AND CHURCH HALL



NOT REALLY HYMNS



TALKS



COMMUNITY



TIMES OF CONSIDERABLE NOISE



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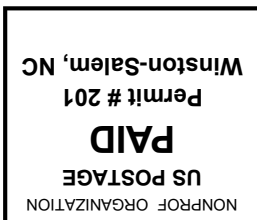
*In all things love.*

*In non-essentials liberty,*

*In essentials unity,*



Return Service Requested



Trinity Moravian Church  
220 E. Sprague Street  
Winston-Salem, NC 27127